

SCHOOL OF BUSINESS, FINANCE & MANAGEMENT

PROGRAMME TITLE	LEVEL	SAQA ID
Marketing Management	N4	66872
	N5	66952
	N6	66996

PROGRAM DESCRIPTION

Marketing is an important and key business discipline required for the success of any organization and necessary to excel in the world of business. The program is industry custom made for any aspiring professional.

CAREER OPPORTUNITIES

- Marketing Officer
- Marketing Research Officer
- Promotions Manager
- Sales Representative/Manager
- Sales Analyst
- Public Relations Officer
- Brand Manager
- Advertising

MODULES PER SEMESTER

Semester one (Year one) <ul style="list-style-type: none"> • Computer Practice N4 • Entrepreneurship and Business Management N4 • <i>English language for Higher Education*</i> 	Semester two (Year one) <ul style="list-style-type: none"> • Management Communication N4 • Marketing Management N4 • <i>Internet & Email*</i>
Semester one (Year two) <ul style="list-style-type: none"> • Entrepreneurship and business management N5 • Sales Management N5 • Computer Practice N5 • Marketing Management N5 	Semester two (Year two) <ul style="list-style-type: none"> • Sales Management N6 • Marketing Management N6 • Marketing Research N6 • Marketing Communication N6

**This examination is set and managed by the college; the aim is to improve certain academic qualities of the learner*

DURATION & MODE OF STUDY

- Full Time (in-class): 1½Years –2Years
- Part Time: (in-class): 1½Years –2½Years
- Distance learning: –1½Years–2½Years
- In-Service Training: 18 Months (After completing the N6 Certificate, students need to complete 18 months of practical experience in their area of study to obtain a National N-Diploma.)

ENTRY REQUIREMENTS

- Grade 12 - Matric,
- A senior certificate or
- National Certificate (N3) or a relevant Nated equivalent qualification

ADMISSION PERIODS

January and June every year

STUDY MATERIALS

All textbooks for N4, N5 and N6 will attract R600.00 for each level.

PRICING

For the current academic fee please contact the College.

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EXAMINATION AUTHORITY

All examinations which hold twice a year are set and conducted by the Department of Higher Education and Training.

CERTIFICATE & DIPLOMA ISSUANCE

Certificates of completion and Diplomas are issued to learners by the Department of Higher Education and Training on successful completion of each level and the mandatory 18 months practical work experience respectively.

STUDYING BEYOND THE DIPLOMA STAGE

The qualification obtained from this study can be used to apply to study further in any University or Higher education colleges in the country because it is nationally recognized qualification.

ARTICULATION

Based on Report 191 from the Department of Higher Education & training, a learner who has successfully completed all the three levels i.e. N4 - N6 may pursue the following path in order to obtain the National-N Diploma

- Complete all compulsory instructional offerings required for the issuance of the National N Diploma Obtain
- work experience for a minimum of 18 months in the field related to his or her studies and provide documentary evidence to the Department of Higher Education & training of applicable experience in relevant field to the candidate’s program of study.
- Candidate must present the N4, N5 and N6 certificates in addition to letter from Employer to the Department of Higher Education & training to apply for the National N Diploma.

DISCLAIMER NOTICE

The information contained in this FACT SHEET is accurate at the time of this publication. In the event of factors beyond the control of HillCross Business College occurring hence causing the contents of this fact sheet and or of the program to change, HillCross Business College will make frantic effort to formally notify current and affected learners. Meanwhile HillCross Business College will as much as possible ensure the intactness of the information contained herein.

Learner/Parent/Sponsor Assent	For Official Use
<p>I,....., herewith acknowledge that I fully understand the information contained herein based on the qualification stated within this context.</p> <p>Signature.....</p> <p>Name (Parent/Guardian/sponsor).....</p> <p>Signature (Parent/Guardian/Sponsor).....</p>	